




HomeTeam

STORYTELLING
WITHOUT
BOUNDARIES

Every shoot, every film,
every project, deserves a
 home team advantage.



A Global Crew All Speaking
the Same Language: *Film.*

WE ARE HOMETEAM

YOUR NEW PARTNER IN PRODUCTION

Hometeam is a full-service content production company redefining what's possible in storytelling on a global scale across advertising, branded content, TV, and original content.

We leverage our on-demand global network of top-tier filmmakers and content creators who are able to shoot locally in every U.S. state and across 150 countries. We activate this network to film global-scale stories for brands (Google, Apple, Ford, Walmart) and TV (NBC, Apple+, HBO Max, Discovery+ and more).

We are expert-level at working directly with agencies and brands to translate goals into impactful video content. We pride ourselves on taking an efficient “right-sized” approach to production that streamlines budgets without sacrificing quality. We handle creative development, production, post, finishing and everything in between.



WORLD CLASS CONTENT ON A GLOBAL SCALE



[VIEW OUR 2023 REEL](#)

Hometeam unites a
peerless  global
network of the very
best filmmakers.

A UNIQUE MODEL OF CONTENT CREATION



An on-demand, global
network of filmmakers



Shoot local in every U.S.
state and 150+ countries



Save time, save budget,
and save energy



Tell larger-scale, more
culturally rich stories

WE KNOW TALENT WHEN WE SEE IT


Led by three filmmakers who have seen and done it all, we've spent over a decade curating talent across the world and we never stop searching. Our bar for talent is stupidly high which goes for our full time staff of producers and creatives who drive consistency and best practices across everything we touch.

- Hand-Picked Best of the Best Filmmakers
- Located in Every U.S. State and 150 Countries
- Own Pro Cinema Gear: RED, Alexa, Sony
- Capable Storytellers
- Local Know-How
- Trustworthy Pros with Good People Vibes




FEATURED WORK

Some of our favorite work of all shapes and sizes




DISCOVERY+ - CONJURING KESHA

Broadcast TV Series



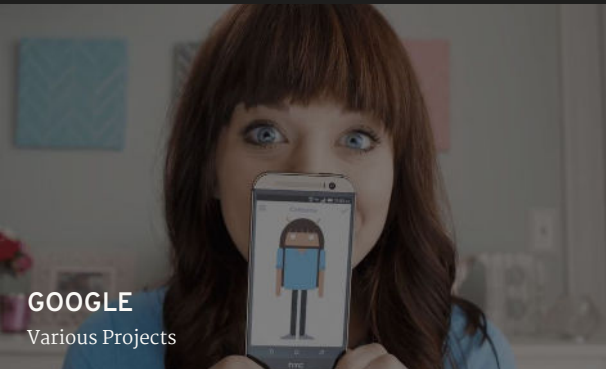
WALMART - HOMECOMING

Branded Content Series




NBC - THE VOICE

S19, S20, S21, & S22 Home Follows - Network TV Series



GOOGLE

Various Projects



AMERICA IS ALL IN

America Is All In Coalition - Deutsch NY

Rainn Wilson

A LIST CELEBRITY

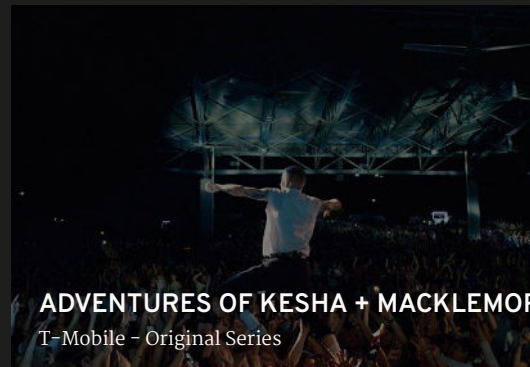
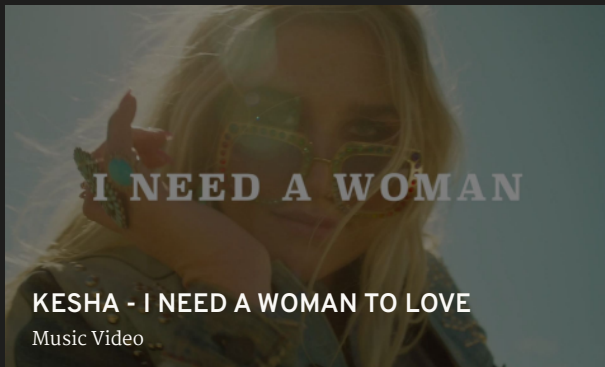
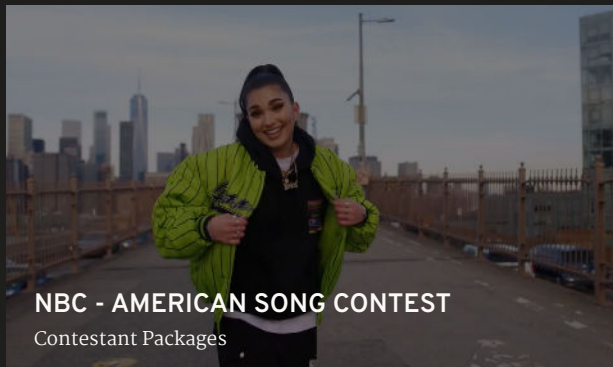


MEET ME AT STARBUCKS

Global Campaign

FEATURED WORK

Some of our favorite work of all shapes and sizes





CAR AND DRIVER



COVERGIRL

MIC



Unilever

Google

Instagram

T Mobile



SAMSUNG



HBO

Consider us your
PARTNER IN PRODUCTION

Our team has worked with some of the industry's top agencies,
brands and channels to create content in all shapes and sizes for
nearly every category.



72andSunny

McCANN
WORLDGROUP

Disney



SONY MUSIC

verizon[✓]



Walmart ✱



Sotheby's



MGM RESORTS





FAST COMPANY

Most Innovative
Companies 2023



CLIO
AWARDS



HOMETEAM FEATURED IN FAST COMPANY



Location is everything

HOMETEAM HAS BUILT A NETWORK OF FILMMAKERS TO TACKLE A CHANGING MEDIA LANDSCAPE

In 2010, producers of the NBC reality competition show *American Song Contest* were faced with the huge and costly task of finding musicians in all genres, along with the U.S. courts and Washington, D.C. Congress. It is a world typically reserved for producers located in the country, with access to top legal talent, long lead times, and media outlets that can be reached.



EVER-CHANGING CONTENT NEEDS

Producers are now finding the need to tap content on multiple channels, including social media, streaming, and mobile. "You can't depend on one channel anymore," says producer [Name]. "You have to be on multiple channels and make sure you're on all of them."

The film and television industry is also facing a new challenge: the need to create content that is both engaging and profitable. "You have to be able to create content that is both engaging and profitable," says producer [Name]. "You have to be able to create content that is both engaging and profitable."

AFROCENTRIC FILMMAKING

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READ THE FULL PAGE ARTICLE

A MORE EFFICIENT PRODUCTION MODEL

We unlock creative possibilities with a hand-picked network of the very best filmmakers all speaking the same language, a global home team for every project.



SAVE TIME

Why shoot back-to-back - with time, cost, and effort of traveling one crew - when you can shoot in multiple locations on the same day?



SAVE TRAVEL COSTS

Airfare, Baggage fees, hotels, car rentals, per diem - all things of the past. Invest those savings into higher production value.



SAFER + HEALTHIER

Without travel, there are fewer risks, fewer opportunities for exposure, and less crew fatigue.



LOCAL KNOW-HOW

By working with local crews, you leverage local know-how to find the best support teams, the best locations, the best stories.

INTRODUCING HOMETEAM POST



A global network of best in class independent editors, VFX artists, animators, designers, colorists, composers, sound mixers, and other post production pros.



Our custom-built server ties together the whole team for a seamless post experience.



Using cloud-based media delivery and storage we cut down on post timelines.



Using low latency streaming technology we host real-time remote edit sessions that are as effective as being in the room together enabling greater creativity anywhere, anytime.





Our core mission
IS TO CHANGE HOW
production is done
FOR THE BETTER.



MEET THE HOMETEAM “HQ”

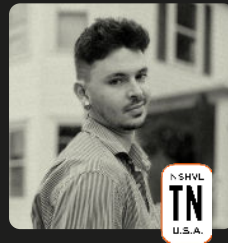
A NO-EGO, PRODUCER-DRIVEN MODEL PAIRED WITH OUR WORLD CLASS FILMMAKER TALENT. ONCE OUR CLIENTS SEE WHAT WE DO AND HOW WE DO IT, WE QUICKLY BECOME THEIR GO-TO FOR A WIDE VARIETY OF CONTENT NEEDS.

Our core team of Hometeam Creative Producers is proudly remote and located in key cities from Austin to Nashville, Los Angeles, NYC, Chicago, São Paulo and Amsterdam.

With decades of experience working agency-side, brand side, and in music and entertainment there's rarely a production challenge we haven't solved before.

We work with some of the best independent directors around the globe. We value independence and flexibility so we choose not to have an exclusive director roster.

By leaning into our globally distributed model, our experience, and the latest tech, our unique capabilities allow us to unlock stories other companies can't.



Home team

Unlocking creative possibilities and
making the impossible, possible.

Let's redefine the future of
production together.

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